

B.B.A. (CBCS Pattern) Semester-III
UCB3C03 - Human Resource Management-I

P. Pages : 1

Time : Three Hours



GUG/S/25/10600

Max. Marks : 80

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- Notes : 1. All questions are compulsory.
2. All questions carry equal marks.

1. a) What is human resource management? Explain functions of HRM. 8
- b) Define selection and state types of recruitment. 8
- OR**
- c) Explain types of interview and steps and techniques of job analysis. 16
2. a) Explain need and objectives of training & development. 8
- b) Define job evaluation and explain methods of training. 8
- OR**
- c) Explain in details methods and techniques of performance appraisal. 16
3. a) Write down methods of motivation. 8
- b) Define job enrichment. Explain core dimensions of job enrichment. 8
- OR**
- c) Define executive stress. Explain objectives and factors effecting wage determination. 16
4. a) Explain profile sharing and fringe benefits. 8
- b) Define human resource development. Explain objectives and significance of HRD. 8
- OR**
- c) Define man power planning. Explain difference between personal management and human resource development. 16
5. Write short note on:
- a) What is induction? 4
- b) Define promotion, demotion & transfer policies. 4
- c) Explain incentive plans. 4
- d) What are the methods of training? 4
